

〈教育シリーズ〉

化粧品を扱う人々が知っておきたい皮膚障害と化粧の有用性～臨床現場から～

スキンカモフラージュ目的の化粧指導

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Skin Camouflage for Patients with Skin Disease

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Abstract

Changes in appearance, such as pigmentation abnormalities caused by skin conditions like birthmarks and vitiligo, scarring from trauma or burns, and hyperpigmentation due to side effects of anticancer drugs, can lead to psychological distress for patients. These changes also significantly impact their social interactions and daily lives. Makeup designed to address such appearance-related concerns differs from general cosmetics and is referred to as skin camouflage. While skin camouflage does not treat the underlying condition, it provides psychosocial support and complements medical treatment. This paper provides an overview of skin camouflage, including commonly used products and trends in Japan and globally.

Key words: skin camouflage, appearance care, appearance-related concerns, psychological support.