日本香粧品学会誌 Vol. 35, No. 2, pp. 103-106 (2011)

〈教育セミナー〉

おしゃれで安全な化粧品とは

おしゃれでより安全な化粧品開発に向けて 一代替法へのアプローチー

桑原裕史

Development for Fashionable and Safety Cosmetics

-Approach to AAT-

Hirofumi KUWAHARA

Abstract

The trends concerned with the fashion and cosmetic industry are changing constantly. In general, we need catch up with some trends immediately. On the other hand, considering the current environment surrounding cosmetics regulation in the world, there is a large list of problems to be considered. In particular safety matters are very important for cosmetic companies. We have to respond quicker and move efficiently. Safety issues and Fashion trends are not the same but are intimately related to each other.

Key words: trends, fashion, safety.