〈教育セミナー〉

(21世紀へ向けてのアンチエイジング―しわを防ぐために)

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Optical Approach to Wrinkles by Makeup Products

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Abstract

Dermatological studies for the purpose of counteracting wrinkles are being actively carried out by investigating the skin structure and the etiology of wrinkles. Many of the seminars presented at this conference will deal with the issues of removing wrinkles from the skin or preventing the onset of wrinkles. Within this approach, skin care products are one of the various types of products used to achieve these objectives. In contrast to the dermatological approach, the approach taken by makeup products is very different. Namely, beginning with the assumption that the skin is already wrinkled, the objective of applying makeup is to visually minimize the appearance of wrinkles rather than treat or ameliorate wrinkles by acting on the skin. Nevertheless, there are currently many makeup products, mostly foundations, that protect skin from the harmful effects of ultraviolet rays, and since PA labeling (UVA rating) is becoming more common, the focus has shifted to preventing the onset of wrinkles by suppressing skin aging that results from exposure to ultraviolet rays. Since measures for protecting skin from the harmful effects of ultraviolet radiation have been actively discussed, the topic of this seminar will be limited to a consideration of how makeup products are designed to minimize the appearance of wrinkles.

Key words: wrinkles, appearance, Makeup.