

## 〈特別記念プログラムI〉

(21世紀の香粧品I—効能をめぐる規制と科学のクロストーク)

## 信頼される効能を支えるシステム

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**System for Supporting Reliability of Efficacy**

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**Abstract**

Consumers consider that efficacy is one of the most important factors when they choose cosmetics. However, cosmetic efficacy is not to be trusted. Three points are important to support reliability of efficacy; the first is making guidelines of evaluation for each efficacy, the second is establishment of evaluation methods for new efficacies, and third is collection and supply appropriate information to consumers. To establish the supporting system, Japanese Cosmetic Science Society may play important roll, because many kind of scientists attend this society.

**Key words:** guidelines, evaluation, efficacy, information.