

〈教育セミナー〉

欧米における化粧品 の 効 能 効 果 表 現

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Cosmetic Efficacy Claim-Updates on the Situation in EU and US

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Abstract

The efficacy of cosmetics is one of the most important information for consumers. Principals on the efficacy claims in EU and US differs largely from that in Japan. Explanation is given on the basis of cosmetic regulations in EU and in US together with comparative examples of efficacy claims which could be given in these countries, and could not be given in Japan.

Key words: efficacy of cosmetic, Cosmetic Directives, FDC, FTC, COLIPA, EEMCO.